

Juliette Denny

Learning scientist · Author · Speaker · Founder



Juliette Denny has spent twenty years making learning actually work — and has the awards, the companies and the science to show for it.

She founded **Growth Engineering**, whose learning technology won over 120 global awards, and **Zavmo.ai**, named Best AI Innovative Product by *Training Magazine*. She is the author of *Learning to be Human*, and advises companies and EdTech teams on the science of learning, AI, and building learning products that work. Her talks turn memory research into things people can actually do differently on Monday morning.

One promise on stage: people leave able to **do** something differently — not just having heard something interesting.

SPEAKS ABOUT

Knowing about it is not learning it

The science of how people actually learn.

Bloom's two-sigma problem

Why tutoring wins — and what AI finally changes.

How we learn, not what

The case for active learning.

Personalisation at scale

Giving every learner a tutor.

Measuring what matters

xAPI, learning data and national skills.

AT A GLANCE

20 years in learning technology

Founder, Growth Engineering — 120+ global EdTech awards

Founder, Zavmo.ai — Best AI Innovative Product, *Training Magazine*

Author — *Learning to be Human*

AI & EdTech advisor to companies & founders

SELECTED AUDIENCES

Apple

HP

Cisco

L'Oréal

Virgin

BBC

Diageo

juliettedenny.com

Book: *Learning to be Human* — on Amazon & Spotify

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